

MARLBORO COUNTRY STORE SWEEPSTAKES OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY TO PLAY OR RECEIVE PRIZE

1. HOW TO ENTER: No Purchase Necessary. By entering the sweepstakes you certify that you are a resident 21 years of age or older. To enter, complete the Official Entry Form included in this mailing, include your complete name and address with ZIP code, your birth date, signature and print the words "Marlboro Country Store" in the space provided on your Official Entry Form. To receive an Official Entry Form, please print your complete name and address, including ZIP code and birth date on a 3" x 5" piece of paper and mail to Marlboro Country Store Requests, P.O. Box 1032, New York, NY 10108. Limit one request per envelope. Requests must be received by May 2, 1994.

Not entries to Marlboro Country Store Sweepstakes Entries, P.O. Box 5816, Denver, CO 80217. One entry per person. Entries must be received by May 2, 1994. Philip Morris Incorporated is not responsible for lost, late or misdelivered mail. Photocopy or mechanically reproduced entries not accepted. All entries become the property of Philip Morris Incorporated and will not be returned.

2. Winners will be determined in a random drawing conducted on or about June 2, 1994 from all eligible entries received. The drawing will be conducted by The Independent Judging Organization, whose members are local. Winners will be notified by mail. The odds of winning a prize are based upon the number of eligible entries received.

3. Prizes and their approximate retail values are as follows: One Grand Prize - consisting of one of each item included in the Official Marlboro Country Store Catalog - \$2,700.00. 100 First Prizes - consisting of one of each item included in the Official

Marlboro Country Store Catalog, including the post label - \$750.00 each. First Prize. Prizes are not transferable, no substitutions or cash equivalents allowed. Winners will be responsible for any federal, state or local taxes.

Philip Morris Incorporated assumes no responsibility or liability in connection with the acceptance or use of a prize awarded. Philip Morris makes no express warranty, guarantee or representation of any kind concerning these prizes and disclaims any express warranties. Except from Winner must receive an Affidavit of Eligibility and Liability and Publicity Release, within 10 days of notification except where is published by law. Non-compliance within the time specified will result in disqualification and an alternate winner will be selected. Subject to all federal, state and local laws and regulations, its acceptance of prize, winners consent to Philip Morris use of their name, city residence, photograph and likeness for commercial purposes without further notification, permission or compensation, except where prohibited by law.

4. Sweepstakes open to legal residents of the United States who are residents, 21 years of age or older as of March 1, 1994. Sweepstakes valid in ALABAMA, ARIZONA, ARKANSAS, CALIFORNIA, COLORADO, CONNECTICUT, DELAWARE, FLORIDA, GEORGIA, ILLINOIS, INDIANA, IOWA, KANSAS, KENTUCKY, LOUISIANA, MAINE, MARYLAND, MASSACHUSETTS, MICHIGAN, MINNESOTA, MISSISSIPPI, MISSOURI, MONTANA, NEBRASKA, NEVADA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, NORTH CAROLINA, NORTH DAKOTA, OHIO, OKLAHOMA, OREGON, PENNSYLVANIA, RHODE ISLAND, SOUTH CAROLINA, SOUTH DAKOTA, TENNESSEE, TEXAS, UTAH, VERMONT, VIRGINIA, WASHINGTON, WEST VIRGINIA, WISCONSIN, WYOMING.

5. For a list of winners, available after June 10, 1994, send a self-addressed, stamped envelope to Marlboro Country Store Sweepstakes, P.O. Box 1032, New York, NY 10108.



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST CLASS MAIL PERMIT NO. 7508 NEW YORK, NY

POSTAGE WILL BE PAID BY ADDRESSEE

Marlboro Country Store Sweepstakes
P.O. Box 5816
Denver, CO 80217-5843



Referred by:
Mr. Sample A. Sample
125 Air Street
Anytown, US 12345-6789

POSTAGE WILL BE PAID BY ADDRESSEE

**\$1.00 OFF 2 PACKS
OF ANY STYLE MARLBORO**

Consumer: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No cashbacks accepted. Any other use constitutes fraud. Limits printed in 17 states of age in order. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumers' cash only sales law.

Retailer: Philip Morris will reimburse you the face value of this coupon plus 50¢ handling and postage provided you and the consumer have complied with the terms herein. Retailer who submitted by unauthorized agent, incurs liability for purchase of sufficient stock to cover all claims made by retailer upon receipt. Retailer who provided, issued or received Cash value 100% Return by mailing to Philip Morris U.S.A., P.O. Box 700, Kansas, 1, 68602.

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